



ECO1113 - Teoria Microeconômica I N

Professor Juliano Assunção

Oferta da Indústria

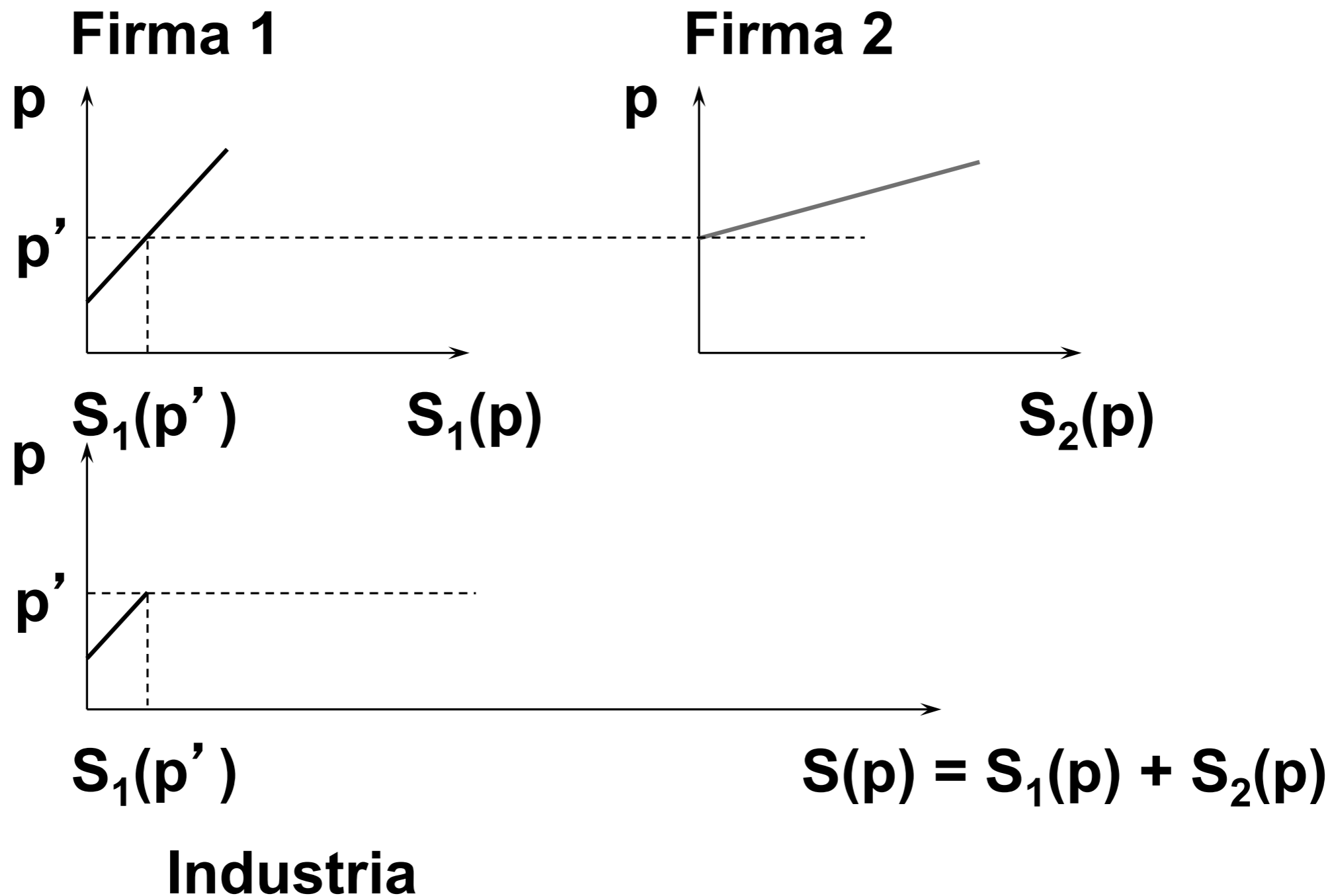
Oferta da Indústria sob Competição Perfeita

Como agregar as decisões de oferta de uma indústria competitiva?

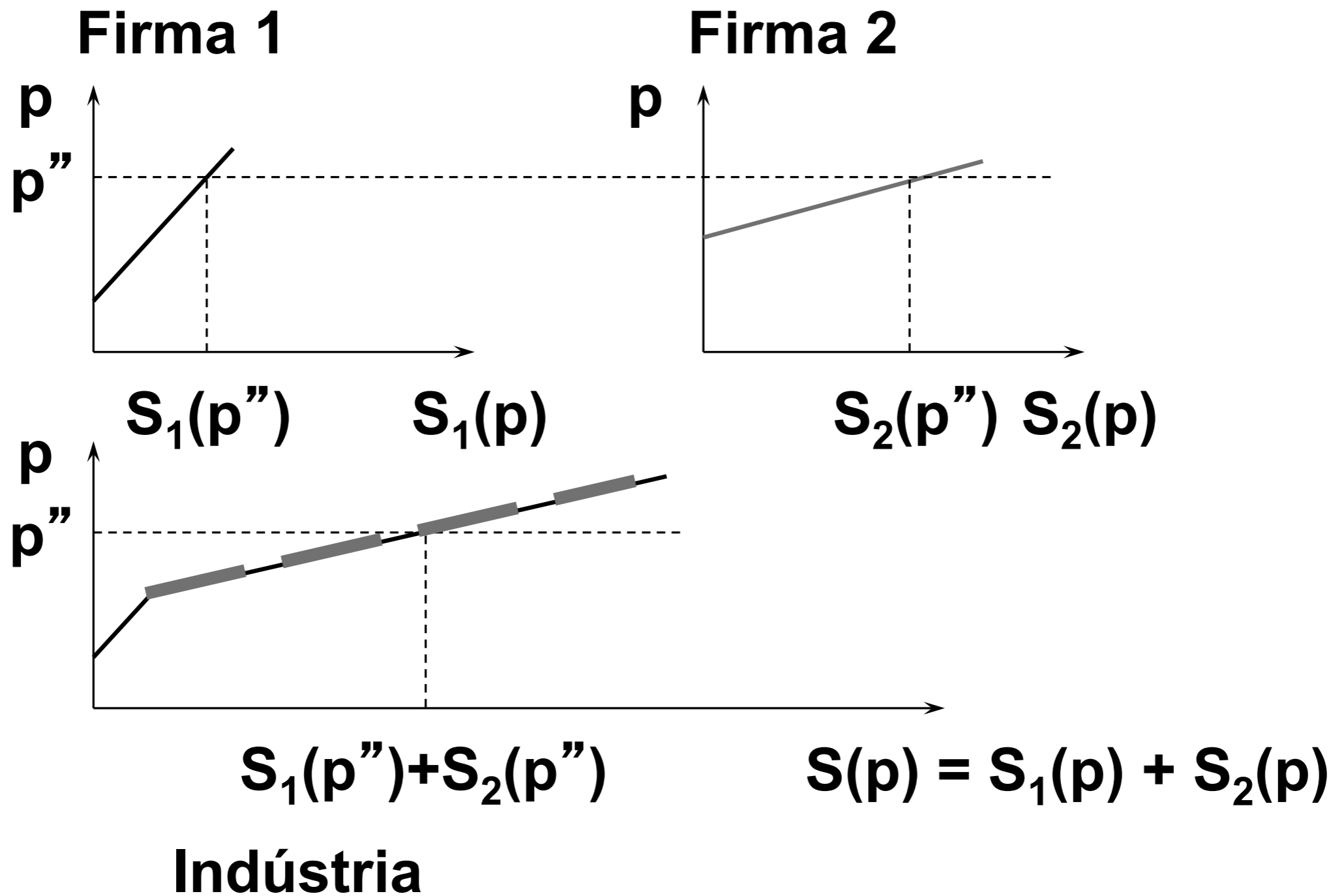
➔ Curva de Oferta

- Como as firmas, individualmente, são tomadoras de preço, basta somar as quantidades ofertadas por cada firma a cada nível de preço.
- A curva de oferta da indústria é a soma horizontal das curvas de oferta das firmas.
- **Curto-prazo:** não há entradas ou saídas de empresas no mercado - algumas empresas podem sofrer perdas econômicas.
- **Longo-prazo:** enquanto houver lucro positivo, há entrada de novas firmas - lucro econômico é zero em equilíbrio e a curva de oferta é horizontal (totalmente elástica).

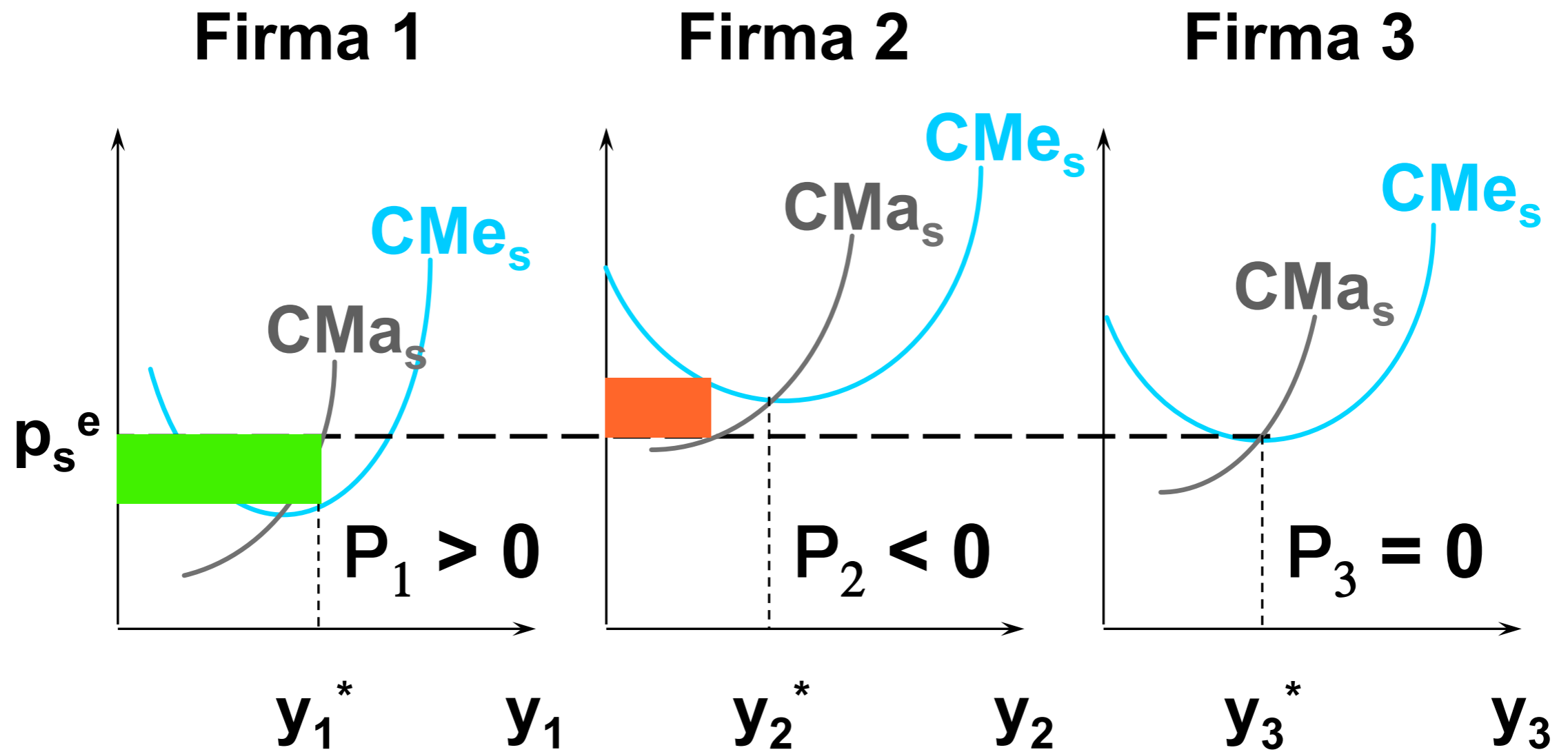
Curva de Oferta no Curto-Prazo



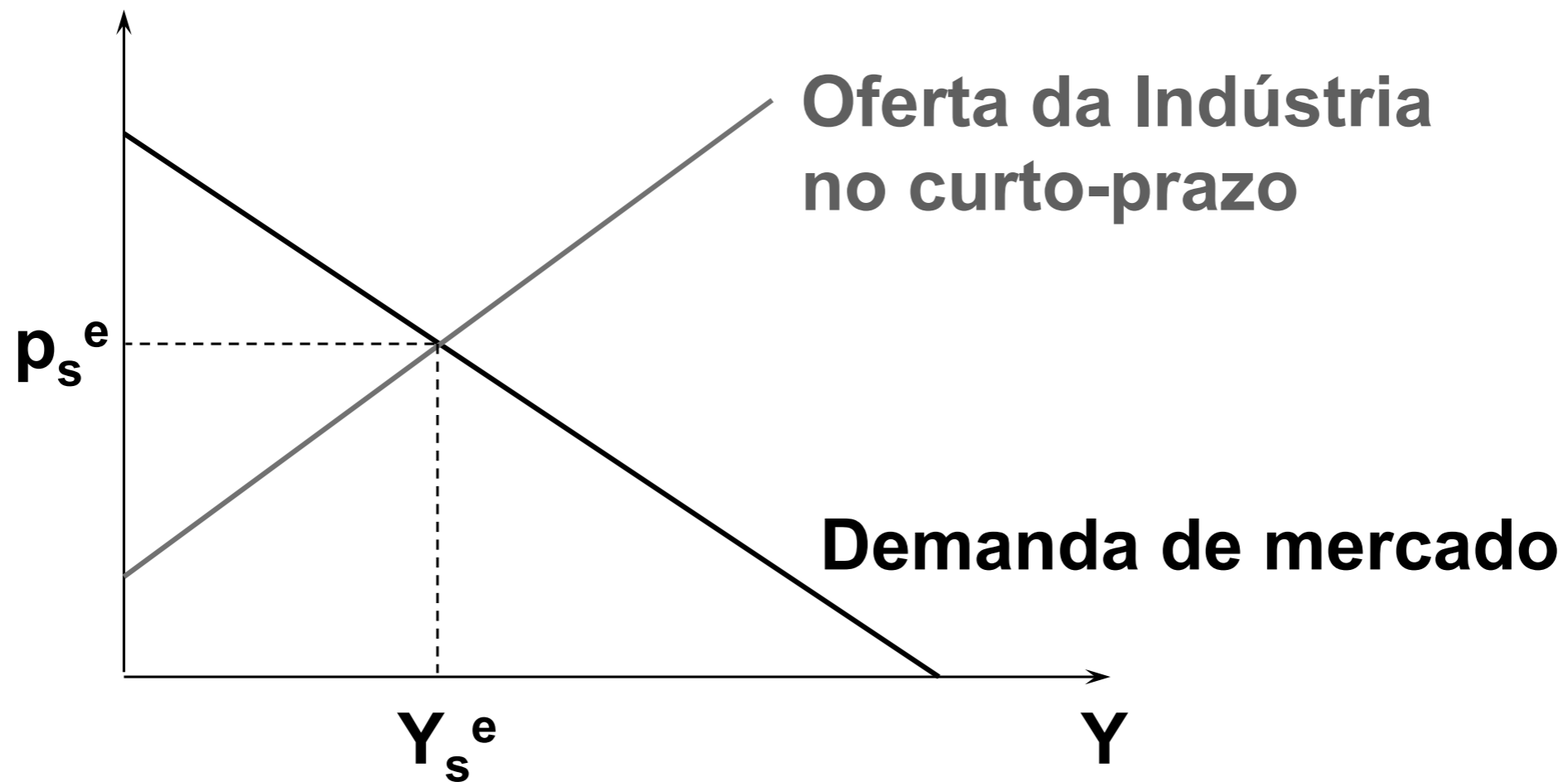
Curva de Oferta no Curto-Prazo



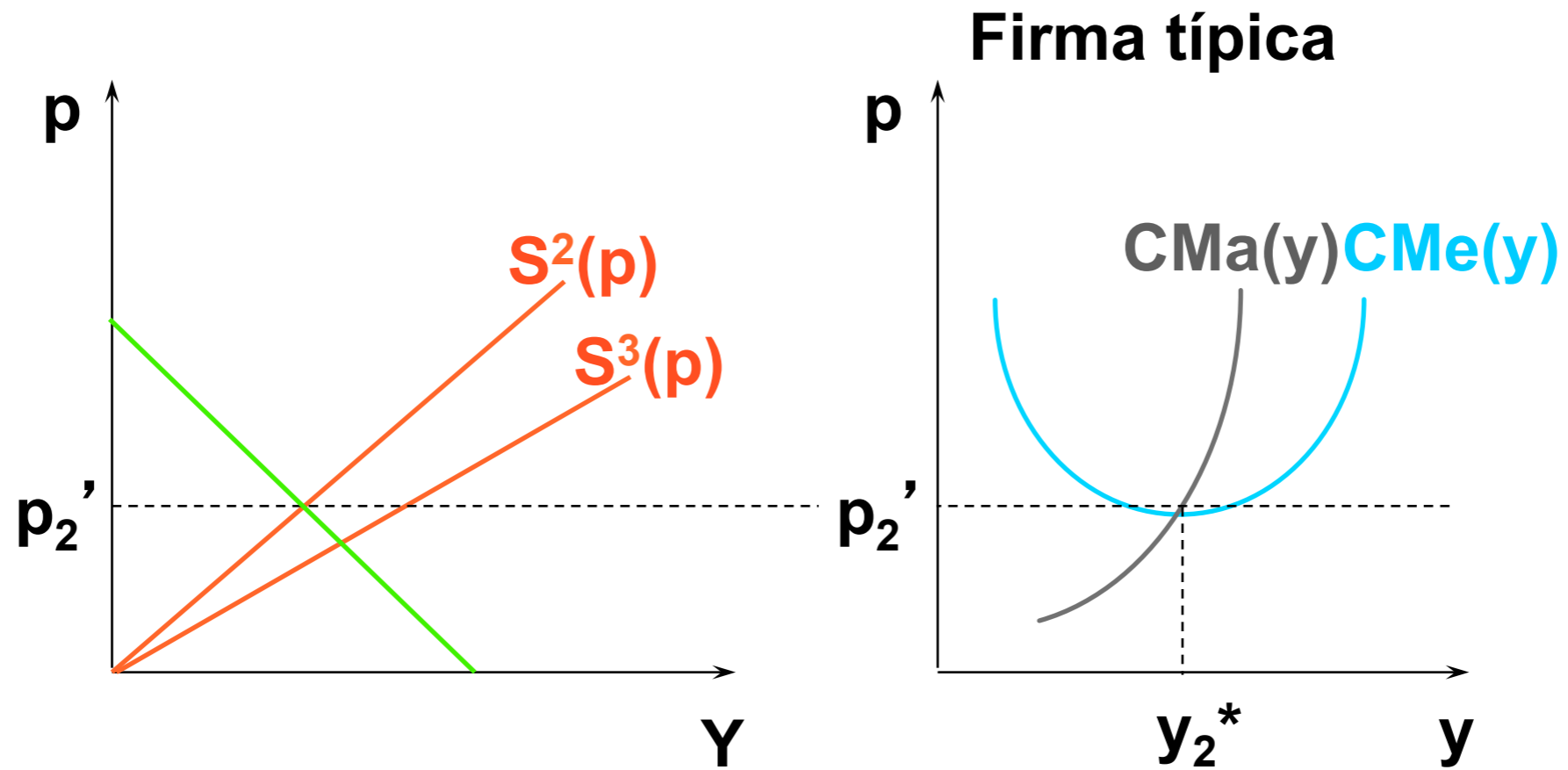
Curva de Oferta no Curto-Prazo



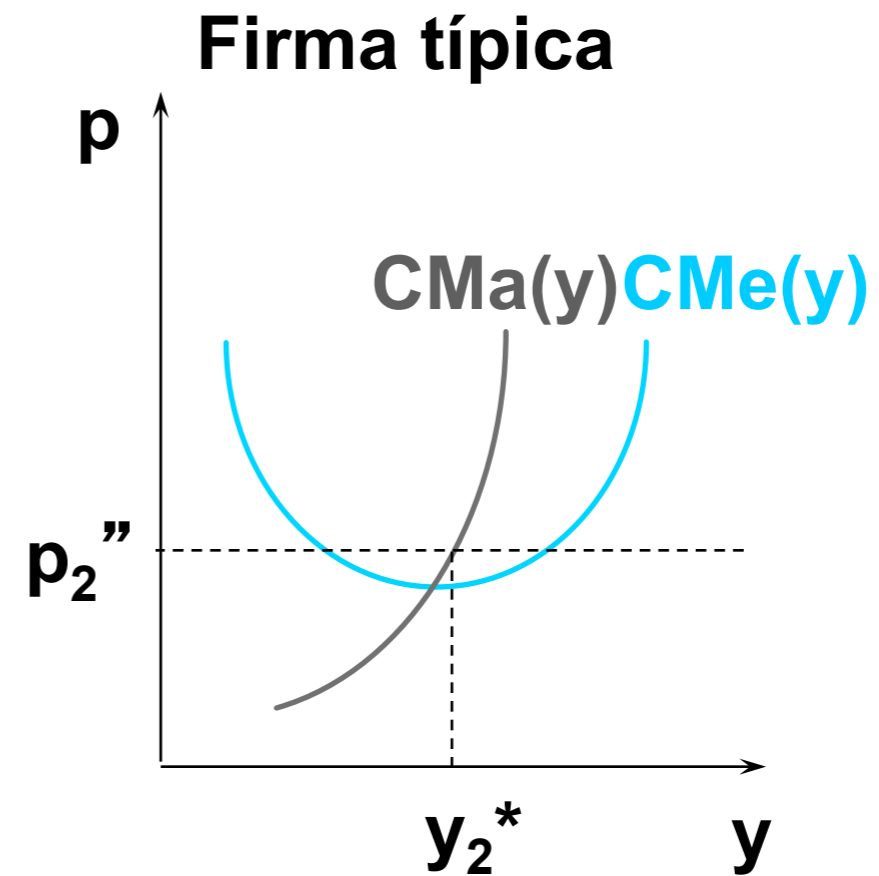
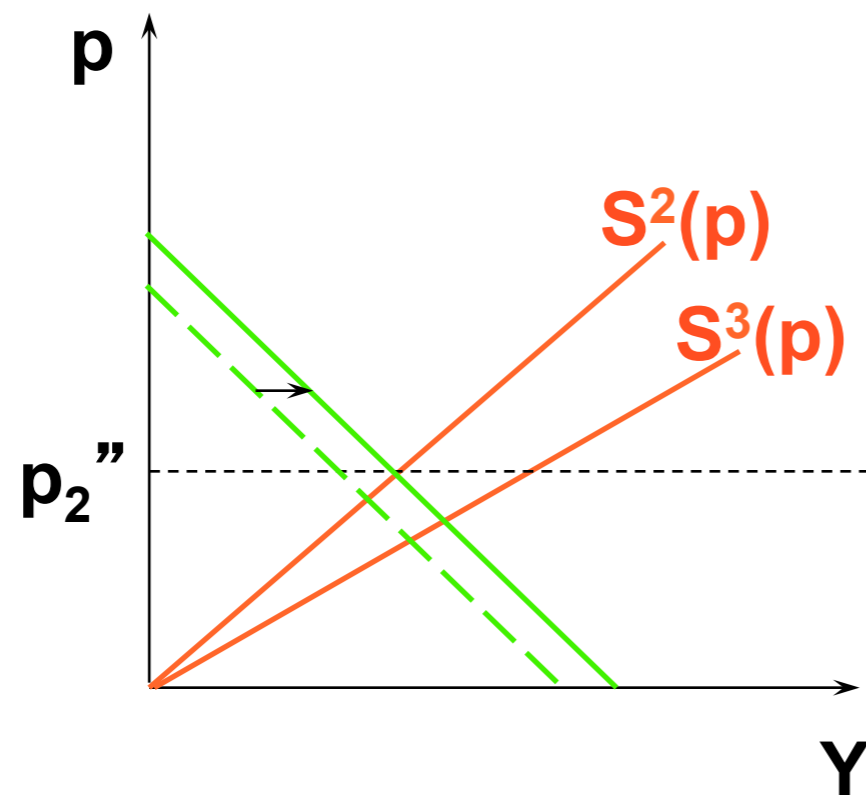
Equilíbrio da Indústria no Curto-Prazo



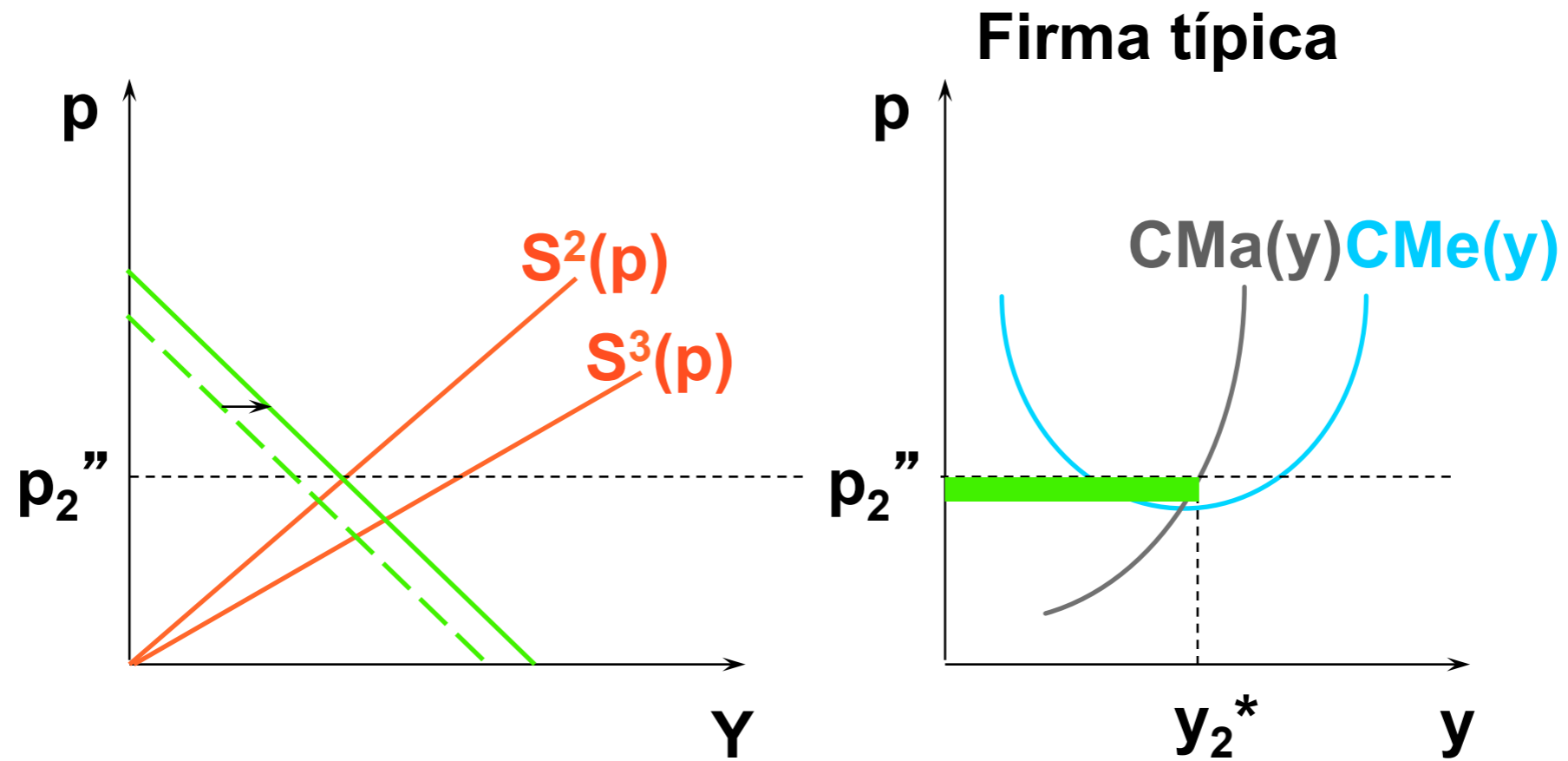
Oferta da Indústria no Longo-Prazo



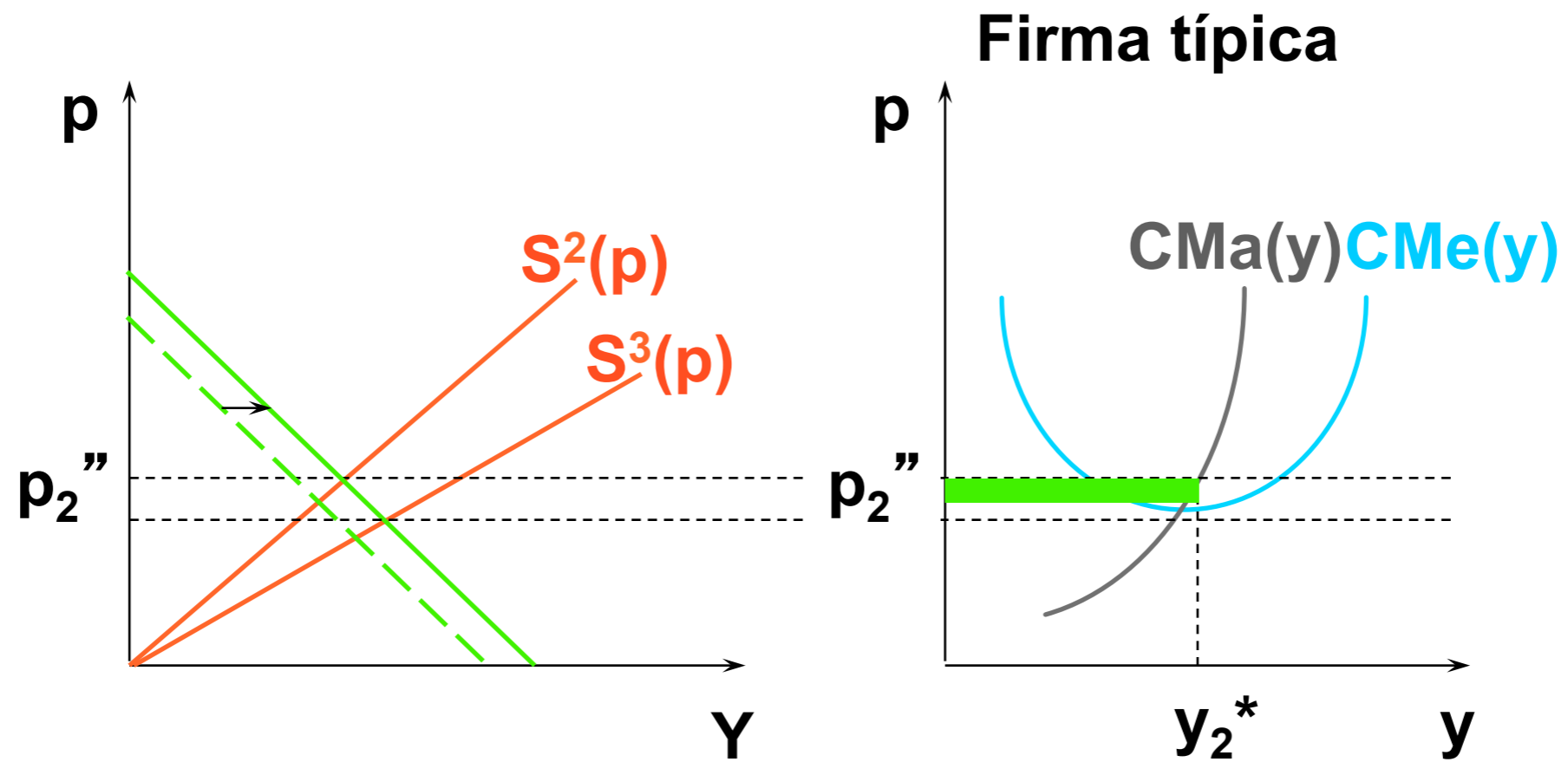
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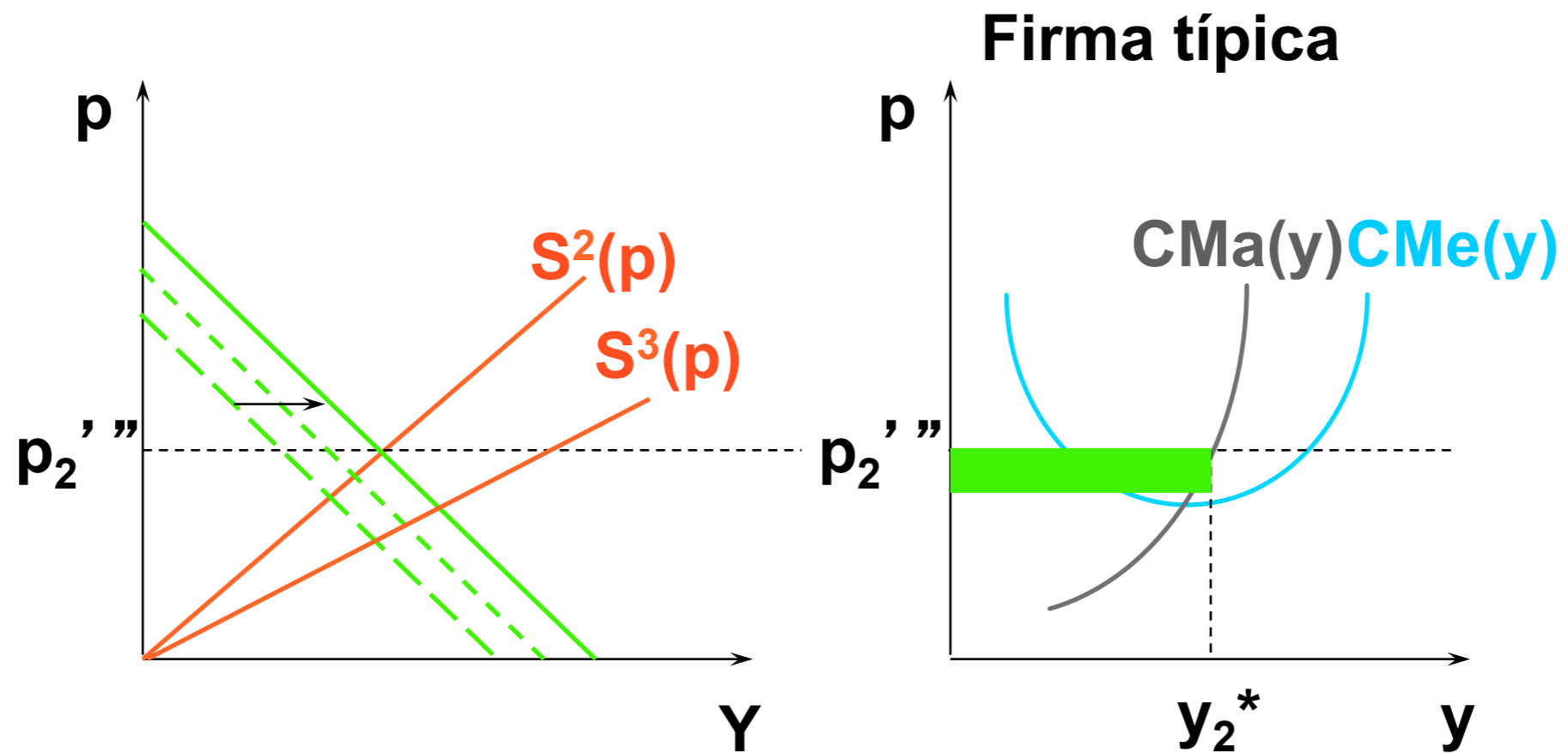
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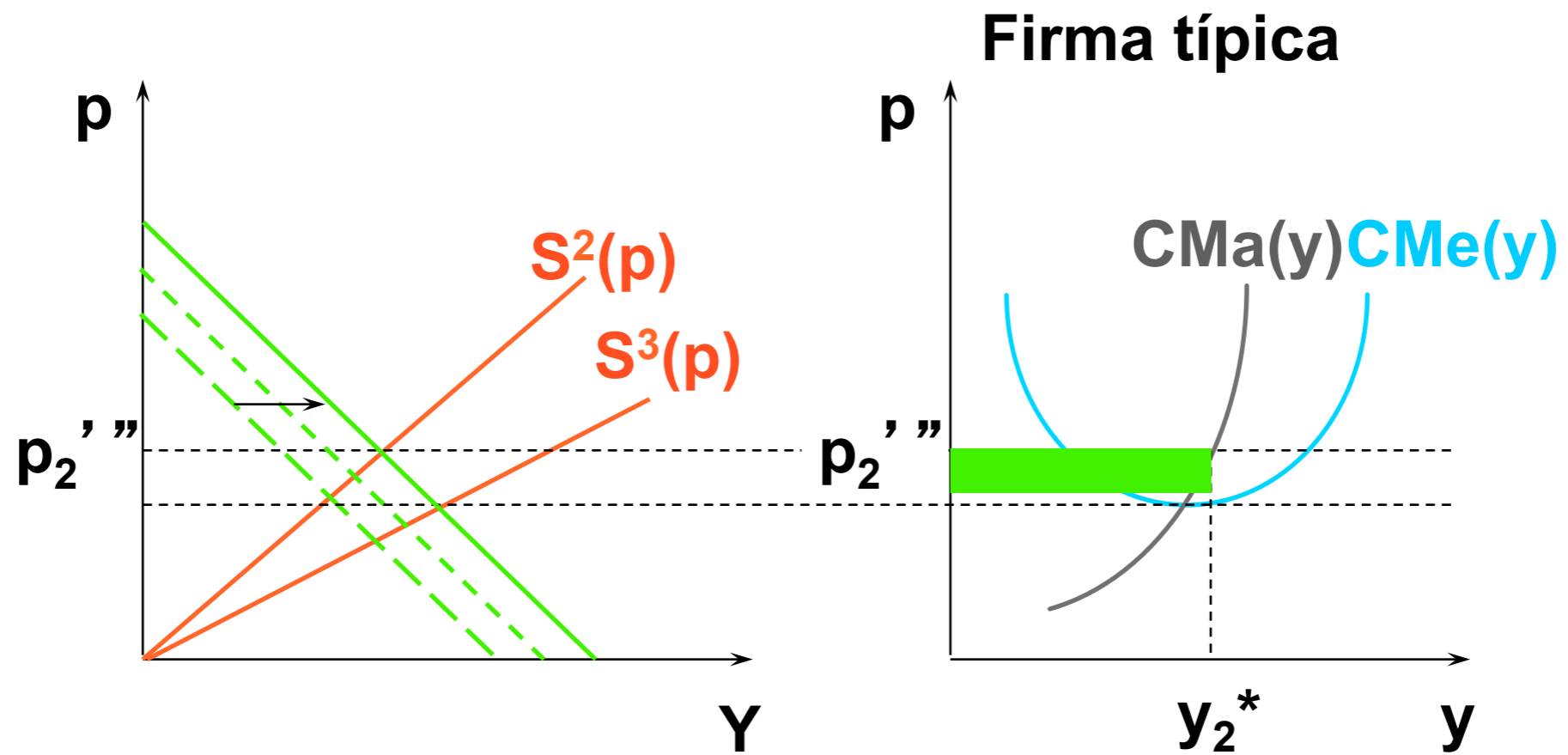
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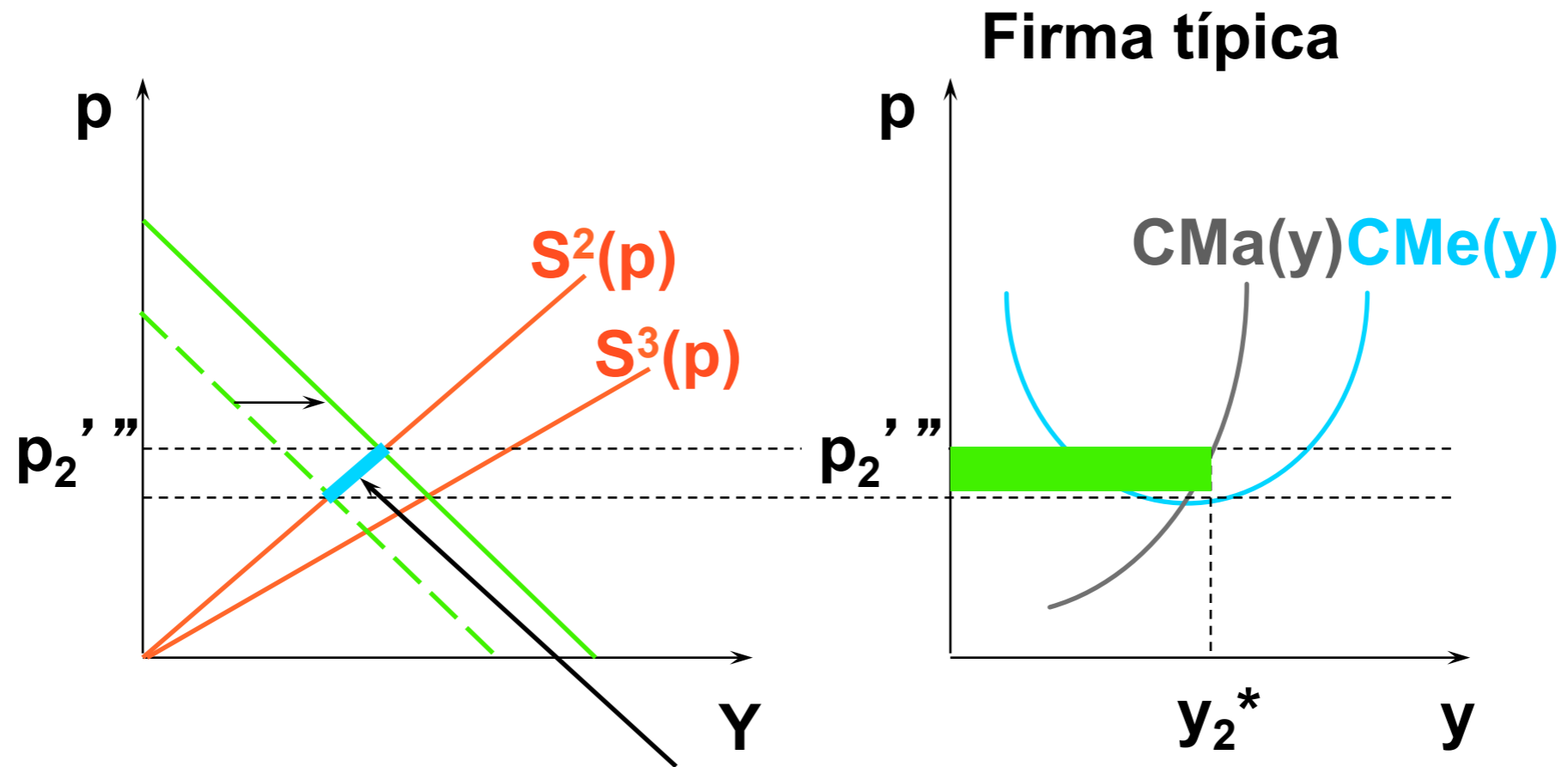
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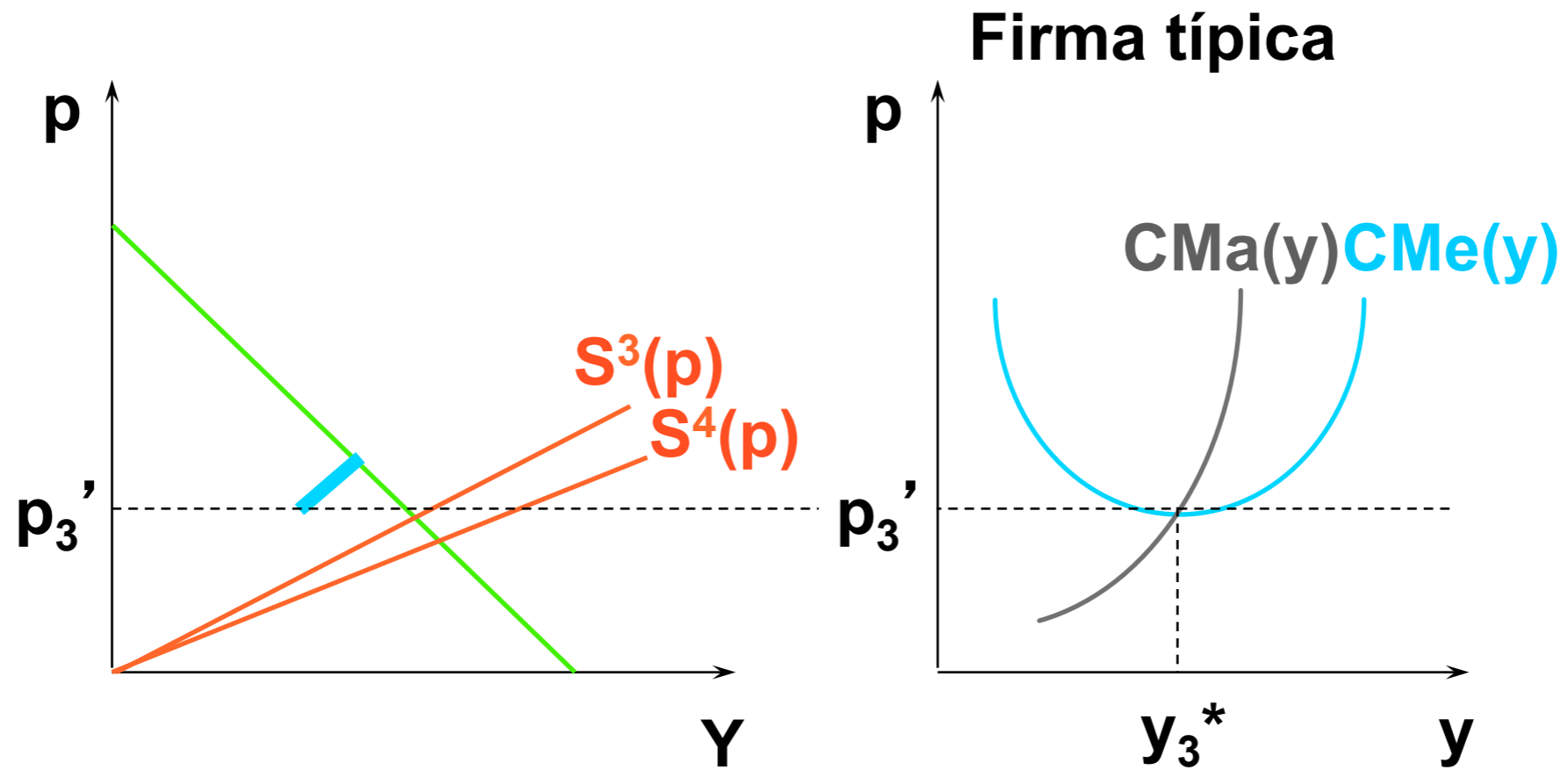
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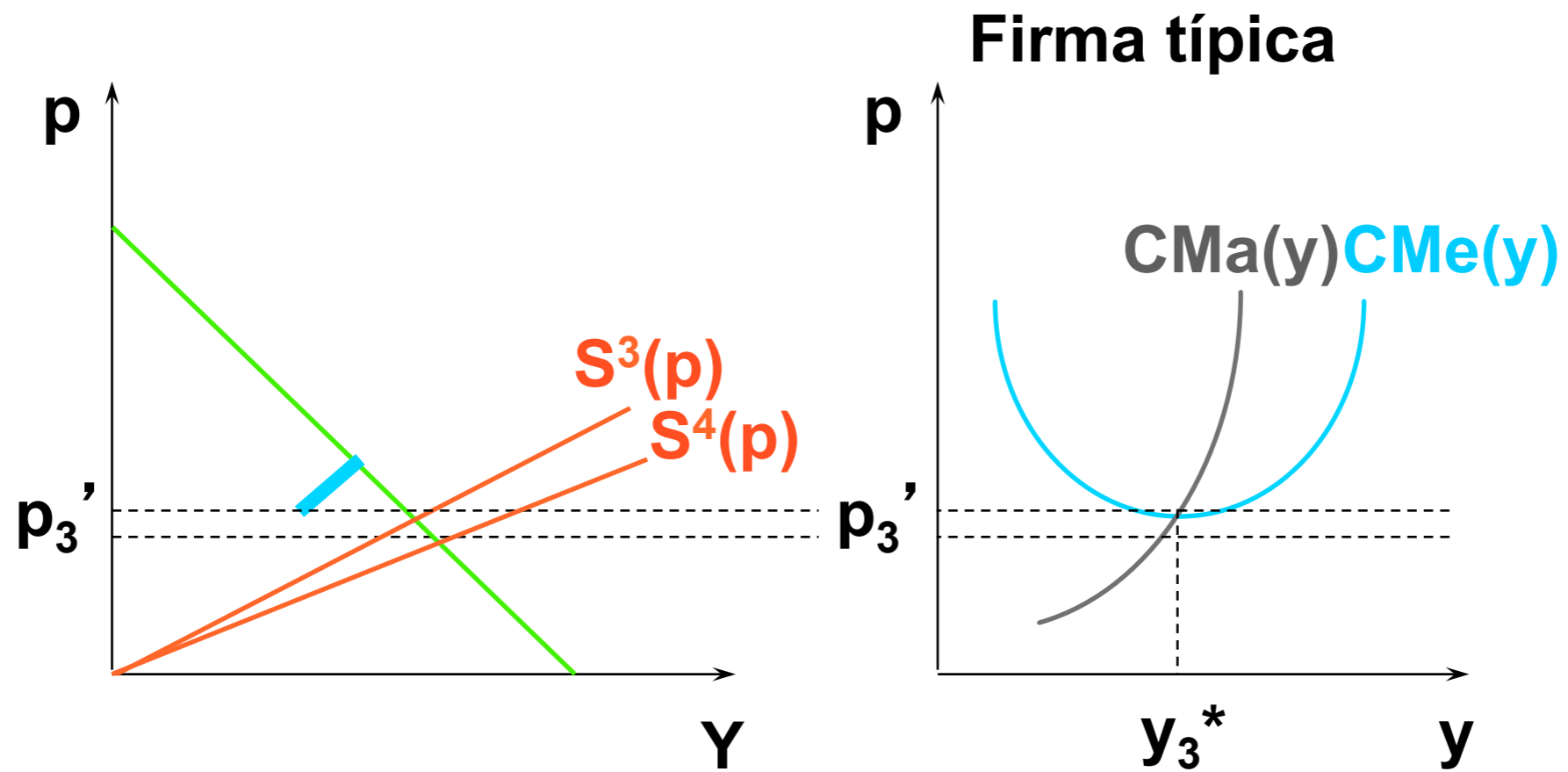
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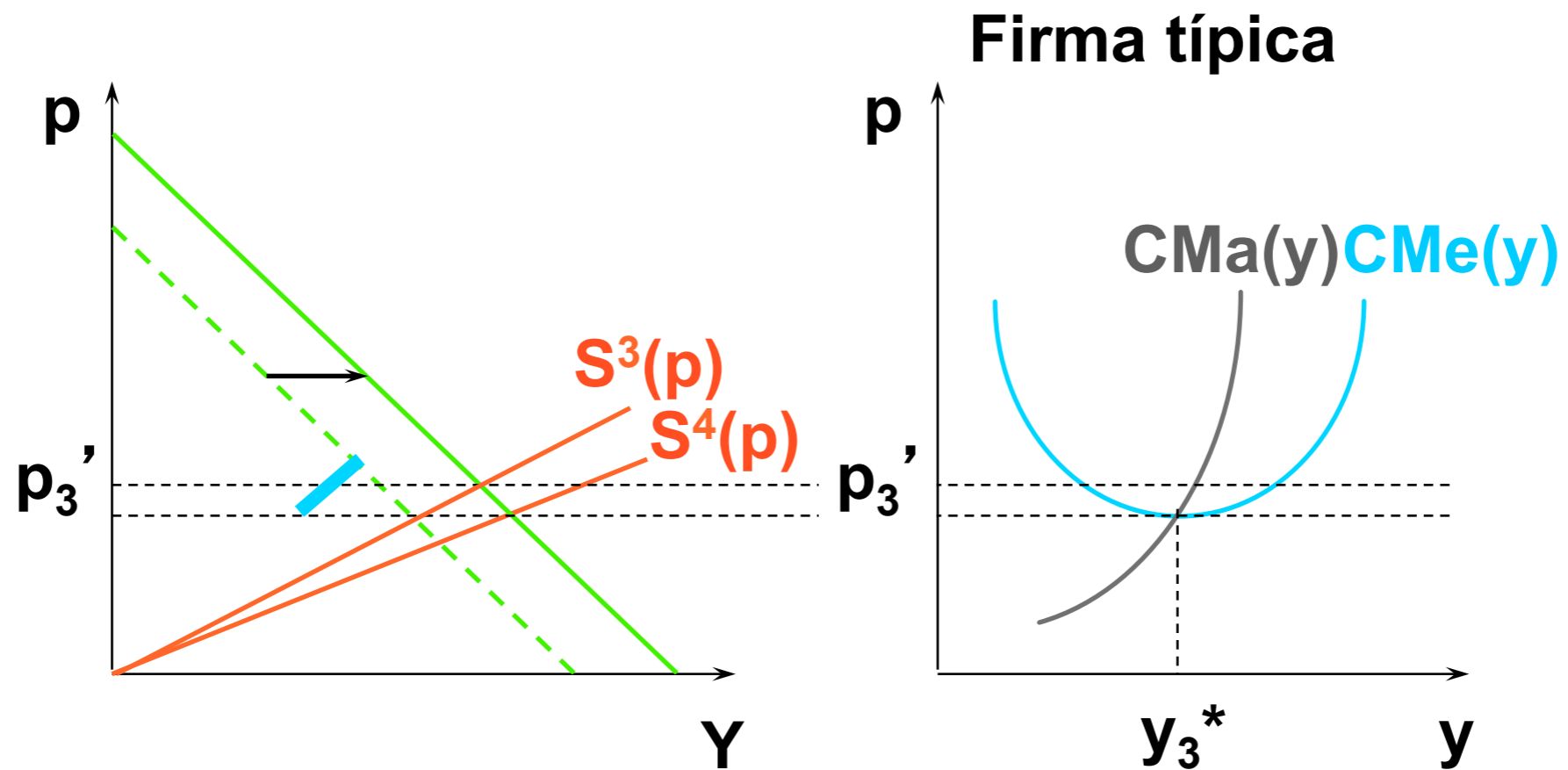
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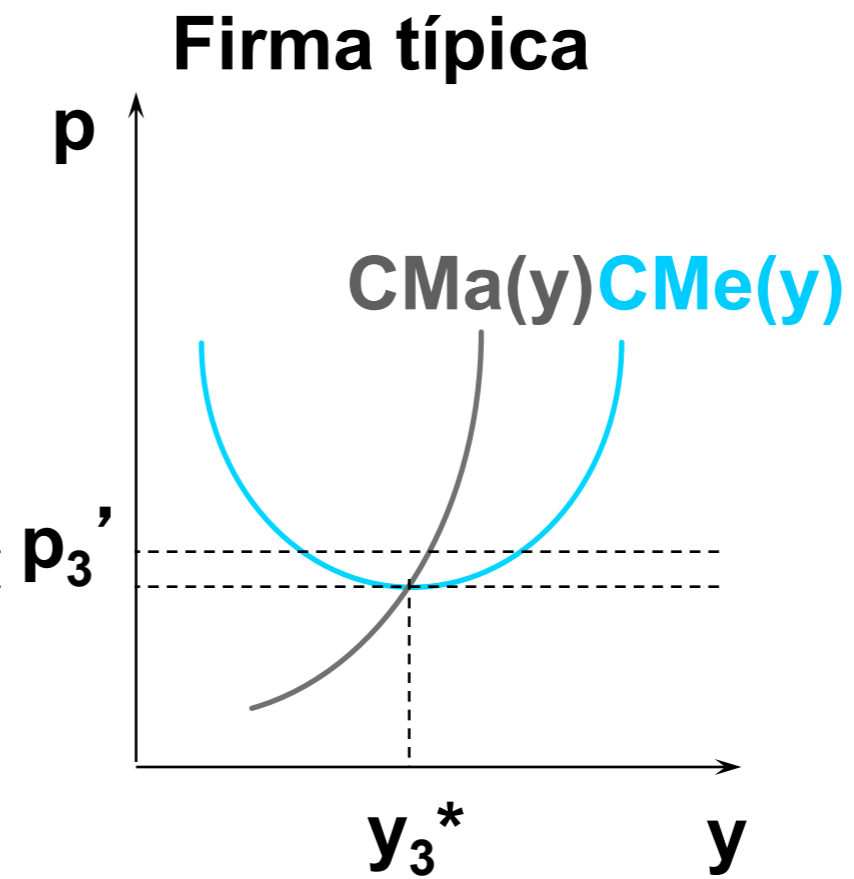
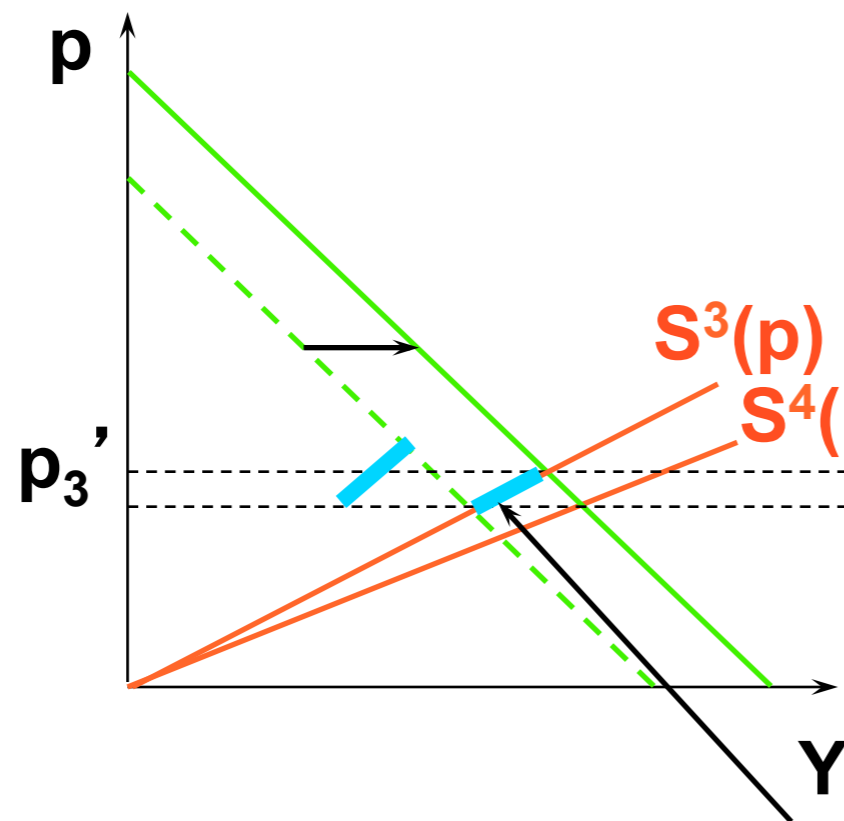
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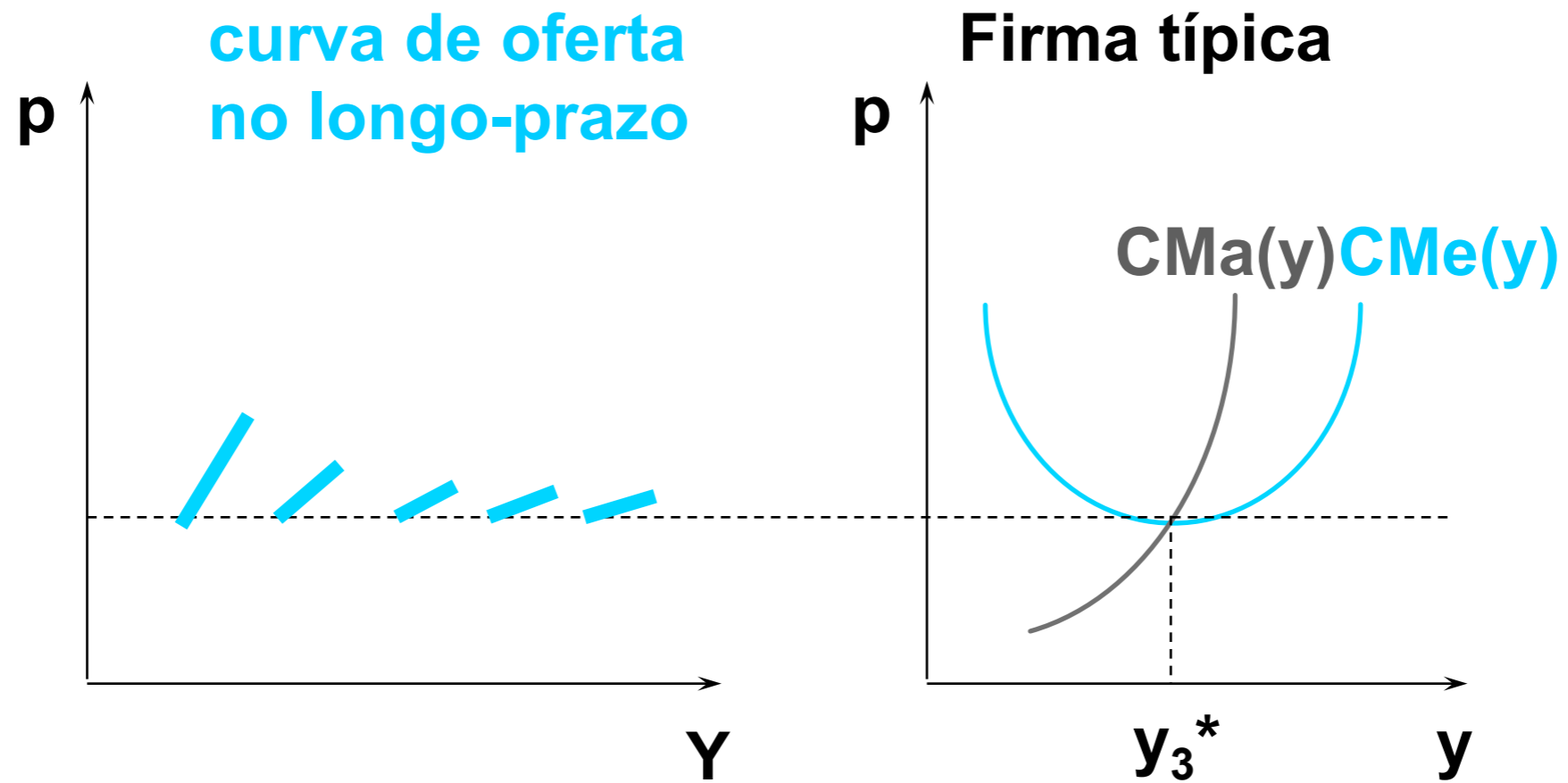
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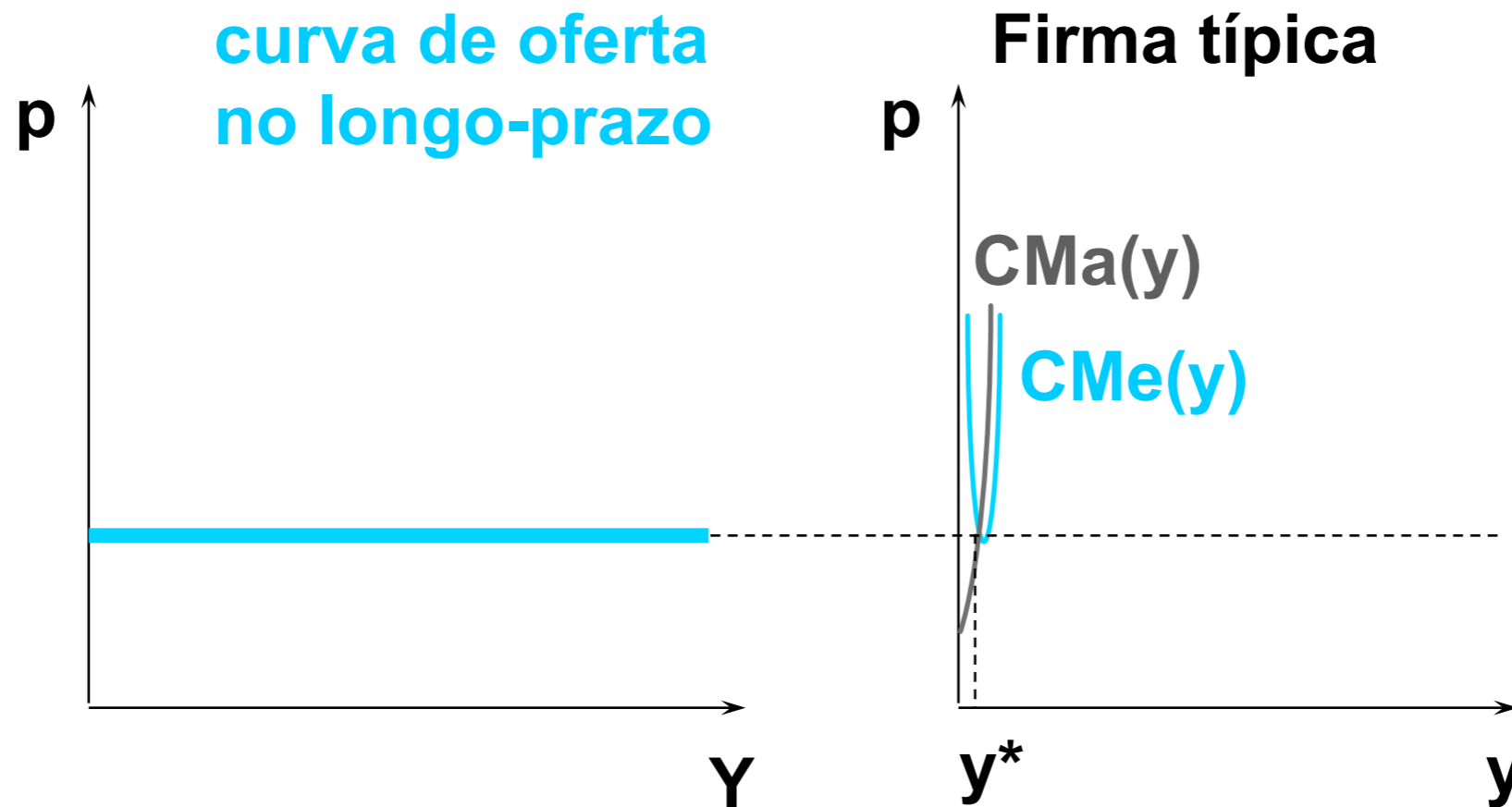
Oferta da Indústria no Longo-Prazo



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Oferta da Indústria no Longo-Prazo



Preço de mercado no longo-prazo:

$$p^e = \min_{y>0} CMe(y)$$

Impacto de longo-prazo de impostos

