

Seminário de Políticas Públicas

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2021.1

Objetivo

Apresentar a fronteira da pesquisa econômica relacionada a políticas públicas nas mais diversas áreas temáticas; e capacitar os alunos em metodologias úteis durante os ciclos de diagnóstico, desenho, implementação e avaliação de política.

Estratégia Pedagógica

A estratégia pedagógica deste curso é composta de três eixos. Primeiro, em aulas expositivas, apresentar aos alunos os referenciais teóricos de diversos métodos de pesquisa úteis para Políticas Públicas. Segundo, através de discussões e do uso de metodologias ativas, analisar casos reais onde as metodologias estudadas foram fundamentais para solucionar problemas de distintas partes do ciclo da política pública. Terceiro, aprender na prática, como implementar os métodos apresentados em contextos de política pública, através de relatório semanais e do trabalho final.

Avaliação

- Reports: 9 reports ao longo do semestre (30%)
- Trabalho final: alunos divididos em grupos de 3 pessoas fazem uma análise associada a um problema concreto de um gestor público real (40%)
- *Cold call* + participação em aula (30%)

Metodologias em Políticas Públicas

O curso irá discorrer sobre metodologias quantitativas e qualitativas que são úteis no diagnóstico, desenho, implementação e avaliação de políticas públicas. Os métodos apresentados durante o curso serão:

1. *Diagnóstico*
 - a. Problem Driven Iterative adaptation (PDIA)
 - b. Teoria da mudança (avaliação teórica)
2. *Desenho*
 - a. Marco lógico
 - b. Mapeamento de soluções existentes: status quo e benchmarks; prática latente e desvios positivos
 - c. Targeting
 - d. Pesquisa qualitativa e grupos focais
 - e. Nudges
3. *Implementação*
 - a. Piloto
 - b. Ferramentas de gestão de projetos: PMO
 - c. Financiamento, atores, cronograma e orçamento
 - d. Monitoramento

4. Avaliação
 - a. Comitê de ética e Pre-Analysis Plan
 - b. Aleatorização
 - c. Survey design
 - d. Cálculo de poder
 - e. Estimacão estrutural
5. Institucionalização de políticas e scale-up

Cronograma

Data	Aula		Métodos e conceitos	Área	Professor
27/08	1	Diagnóstico de problemas complexos	Ciclo das PP	Introdução	Arthur e Amanda
03/09	2		Problem Driven Iterative Adaptation (PDIA)	Pobreza	Arthur
10/09	3		Problem Driven Iterative Adaptation (PDIA)	Educação	Arthur
17/09	4	Desenho	Teoria da Mudança	Educação	Arthur
24/09	5		Marco lógico	Saúde	Arthur
01/10	6		Mapeamento de atores	Saúde	Arthur
08/10	7			Segurança Pública	Arthur
15/10	Feriado				
22/10	8	Implementação	Piloto	Meio ambiente	Amanda
29/10	9			Meio Ambiente	Amanda
05/11	10		Do desenho à implementação: objetivo SMART, atores, Gantt Chart, orçamento	Agricultura	Amanda
12/11	11			Infraestrutura	Amanda
19/11	12	Avaliação	Aula prática	-	Arthur
26/11	13		Pesquisa qualitativa	Gênero	Amanda

03/12	14	Comitê de Ética Pre-Analysis Plan Desenho de questionário Aleatorização	Raça	Amanda
10/12	15	Institucionalização de políticas Carreiras em Políticas Públicas	Encerramento	Amanda

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Áreas Temáticas

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Desafios de Implementação

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Metodologia

Parte 0: A função dos economistas nas políticas públicas

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Parte 1: Qual o problema que queremos resolver?

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b) Diagnóstico micro: PDIA

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c) Entendendo o contexto político e administrativo: Análise de atores

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Parte 2: Desenho de soluções

a) Entendendo o beneficiário da política: Desenho de questionário, experimento de lista e grupo focal

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c) Desenhando o programa: Modelo lógico e teoria da mudança

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e) Focalização de programas sociais (*targetting*)

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Parte 3: Implementação

a) Ferramentas de gestão de projetos

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b) Monitoramento de políticas públicas: Coleta de dados e construção de indicadores

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Parte 4: Avaliação

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b) Aleatorização e cálculo de poder;

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d) Estimação estrutural;

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e) Avaliação de custo-efetividade;

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Parte 5: Scale-up

a) Escalando um programa

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b) Institucionalização de políticas;

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