



PONTIFÍCIA UNIVERSIDADE CATÓLICA

DEPARTAMENTO DE ECONOMIA

2025.1

ECO

ECO1352 – Economia Política

CARGA HORÁRIA TOTAL: 60 horas

CRÉDITOS: 4

PRÉ-REQUISITO(S): Econometria I e Microeconomia II

Professor: João F. Mourão

OBJETIVOS

Ao final do curso, o aluno será capaz de compreender modelos micro-fundamentados que explicam como a interação entre eleitores, grupos de interesse, incentivos eleitorais e arcabouços institucionais formam endogenamente políticas econômicas em uma democracia representativa. O curso é focado em aplicações empíricas que testam os modelos teóricos apresentados.

EMENTA

Avaliação de impacto: Diferenças-em-Diferenças, Aleatorização, Regressão Descontínua, Variáveis Instrumentais; Instituições; Desenvolvimento Econômico; Equilíbrio do Eleitor Mediano; Voto Probabilístico; Modelos de Agência e Corrupção; Políticos Partidários e Seleção; Economia política da mídia tradicional e de mídias sociais; Polarização e Novos Populismos

CONTATO

João Mourão

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PROGRAMA

1ª Parte

1. Introdução a Economia Política
2. Métodos de Avaliação de Impacto
3. Modelos Básicos de Competição Eleitoral
4. Modelos de Agência
5. Modelos de Políticos Partidários e Seleção

2ª Parte

6. Participação do Eleitor
7. Economia política da mídia tradicional e de mídias sociais
8. Polarização e Novos Populismos
9. Tema Livre 1: Protestos e Democracia Direta (?)
10. Tema Livre 2: A Economia Política do Meio Ambiente

AVALIAÇÃO

O critério de avaliação é o número 7, onde:

G1 = Prova dissertativa individual (9 pontos)

Listas de exercícios (1 pontos)

G2 = Prova dissertativa individual (9 pontos)

Resumo (1 pontos)

$$NF = (G1 + G2) / 2$$

Se G1 e G2 $\geq 3,0$ e NF $\geq 6,0$,

então: MÉDIA = NF

Em outros casos o aluno faz G3:

$$MÉDIA = (G1 + G2 + (G3*2)) / 4$$

Segunda Chamada

Nessa disciplina, a G3 funcionará como segunda chamada.

Datas

07/maio: P1,

23/junho: P2;

09/julho: Prova Final

BIBLIOGRAFIA PRINCIPAL

Professor

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Monitor

A definir

BIBLIOGRAFIA GERAL

1. Introdução a Economia Política

Referências principais

Acemoglu, Daron and Robinson, James A. (2012). Why Nations Fail: The Origins of Power, Prosperity and Poverty. Read Ch. 3, “The making of prosperity and poverty”

Persson e Tabellini (2000): Political Economics: Explaining Economic Policy. The MIT Press: Cambridge, Massachusetts. chapter 1

Acemoglu, D., Johnson, S., & Robinson, J. A. (2005). Institutions as a fundamental cause of long-run growth. Handbook of Economic Growth, 1, pp. 385-472.

Outras referências

Você pode assistir esse Ted Talk do James Robinson:

<https://www.youtube.com/watch?v=jsZDlBU36n0>

Listen to Podcast EconTalk with Daron Acemoglu: <https://www.econtalk.org/acemogluon-why-nations-fail/>

Persson e Tabellini (2000), Cap. 1

Besley, Timothy (2007), “The New Political Economy”, Economic Journal

2. Métodos de Avaliação de Impacto

Referências principais

Menezes (org.) (2017), “Avaliação Econômica de Projetos Sociais”, Fundação Itaú Social.

Outras Referências

Cunningham, Scott. *Causal inference: The mixtape*. Yale university press, 2021.

3. Modelos Básicos de Competição Eleitoral

Modelos de alocação política de recursos, comportamento de eleitores e concorrência política. Teoria do voto, ganhador de Condorcet, modelo Downsiano, equilíbrio do eleitor mediano, modelos de voto probabilístico e concorrência política.

(*) Persson e Tabellini (2000), Cap. 2 e 3

Redistribuição responde às características dos eleitores?

(*) Cascio, Elisabeth and Ebonya Washington (2014) “Valuing the Vote: The Redistribution of Voting Rights and State Funds Following the Voting Rights Act of 1965, Quarterly Journal of Economics.

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Outras referências:

Bardhan, Pranab and Dilip Mookherjee (2010) “Determinants of Redistributive Politics: An Empirical Analysis of Land Reforms in West Bengal ,India” *American Economic Review*

Bhalotra, Sonia, and Irma Clots-Figueras (2014). "Health and the Political Agency of Women." *American Economic Journal: Economic Policy*, 6(2): 164-97

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Calderon, Alvaro, Vicky Fouka and Marco Tabellini (2022), “Racial Diversity and Racial Policy Preferences: The Great Migration and Civil Rights”, *Review of Economic Studies*, Forthcoming

Dixit, A. and J. Londregan (1998). “Ideology, tactics, and efficiency in redistributive politics.” *Quarterly Journal of Economics* 113:497–529.

Gerber, Elisabeth and Jeffrey Lewis (2004) “Beyond the Median: Voter Preferences, District Heterogeneity, and Political Representation”, *Journal of Political Economy*, 121(6), 1364-83.

Golden, Miriam, and Brian Min, “Distributive Politics around the World,” *Annual Review of Political Science*, 16 (2013), 73–99.

Husted e Kenny (1997), “The effects of the expansion of the voting franchise on the size of government”, *Journal of Political Economy*, 105: 54-81.

Lott, J e L. Kenny (1999), "How Dramatically Did Women's Suffrage Change the Size and Scope of Government", *Journal of Political Economy* 107, 1163-1198.

Naidu, Suresh (2012) "Suffrage, Schooling, and Sorting in the Post-Bellum U.S. South" NBER Working Papers 18129.

4. Modelos de Agência

Referências Principais

(*) Persson e Tabellini, cap. 4

(*) Avis, Eric, Claudio Ferraz, and Frederico Finan. "Do government audits reduce corruption? Estimating the impacts of exposing corrupt politicians." *Journal of Political Economy* 126.5 (2018): 1912-1964.

(*) Ferraz, C. e Finan, F. (2008), "Exposing Corruption politicians: The Effects of Brazil's Publicly Released Audits on Electoral Outcomes", *Quarterly Journal of Economics*, 123(2), 703-745.

(*) Ferraz, C. e Finan, F. (2011), "Electoral Accountability and Corruption in Local Governments: Evidence from the Audit Reports of Local Governments", *American Economic Review* 101: 1274-1311.

Outras Referências

Alt, J., E. Bueno de Mesquita e S. Rose (2011), "Disentangling Accountability and Competence in Elections: Evidence from U.S. Term Limits". *Journal of Politics*, 73(1): 171-186.

Akhmedov, A., e E. Zhuravskaya (2004), "Opportunistic Political Cycles: Test in a Young Democracy Setting." *Quarterly Journal of Economics* 119 (4): 1301-1338.

Ashworth, Scott (2012), "Electoral Accountability: Recent Theoretical and Empirical Work", *Annual Review of Political Science* 15:183–201.

Banerjee, Abhijit et al. (2010), "Do Informed Voters Make Better Choices? Experimental Evidence From Urban India". Mimeo, MIT.

Besley, Timothy And Robin Burgess (2002). "The Political Economy Of Government Responsiveness: Theory And Evidence From India, " *Quarterly Journal Of Economics*, vol.117 (4), Pages 1415-1451, November.

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Bobonis, Gustavo J., Luis R. Cámara Fuertes, and Rainer Schwabe (2013), "Monitoring Corruptible Politicians", Mimeo Toronto.

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Fisman, Raymond, Florian Schulz and Vikrant Vig (2013), "Private Returns to Public Office," *Journal of Political Economy*.

Lim, Claire S. H. (2013). "Preferences and Incentives of Appointed and Elected Public Officials: Evidence from State Trial Court Judges" *American Economic Review*, 103(4): 1360–1397

5. Modelos Políticos Partidários.

Modelo cidadão-candidato, identidade de políticos.

(*) Persson e Tabellini (2000), Cap. 5

(*) Lee, David S., Enrico Moretti, and Matthew Butler, (2004), "Do Voters Affect or Elect Policies? Evidence from the U.S. House," *Quarterly Journal of Economics*, 119 (3), 807-860.

(*) Pettersson-Lidbom, P. (2008), "Do Parties Matter for Economic Outcomes: A Regression Discontinuity Approach", *Journal of the European Economic Association* 6 (5): 1037-1056.

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Outras referências:

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Levitt, S., e J. Snyder (1995), "Political parties and the distribution of federal outlays", *American Journal of Political Science* 39: 958-80.

A identidade dos políticos importa?

Bhalotra, Sonia, and Irma Clots-Figueras (2014). "Health and the Political Agency of Women" *American Economic Journal: Economic Policy*, 6 (2): 164-97.

Pande, R. (2003), "Can Mandated Political Representation Increase Policy Influence for Disadvantaged Minorities? Theory and Evidence from India", *American Economic Review* 9: 1132-1151.

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6. Seleção dos políticos

(*) Brollo, Fernanda, Tommaso Nannicini, Roberto Perotti, and Guido Tabellini (2012) "The Political Resource Curse", *American Economic Review*, 103(5): 1759-96.

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Dal Bó, Ernesto and Frederico Finan (2018). "Progress and Perspectives in the Study of Political Selection," *Annual Review of Economics*, Annual Reviews, vol. 10(1), pages 541- 575, August.

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7. Participação dos Eleitores

Referências principais

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(*) Fowler, A. (2013) "Electoral and policy consequences of voter turnout: Evidence from compulsory voting in Australia." *Quarterly Journal of Political Science* 8.2:

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Milligan, Kevin, Enrico Moretti, and Philip Oreopoulos, (2004). "Does education improve citizenship? Evidence from the United States and the United Kingdom" *Journal of Public Economics* 88: 1667-1695.

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8. Informação e Mídia

(*) Snyder, James M., Jr. and David Stromberg (2010). “Press Coverage and Political Accountability.” *Journal of Political Economy* 118(2): 355-408.

(*) Campante, F., Durante, R., & Sobbrío, F. (2018). Politics 2.0: The multifaceted effect of broadband internet on political participation. *Journal of the European Economic Association*, 16(4), 1094-1136.

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Miner, Luke (2013), "The Unintended Consequences of Internet Diffusion: Evidence from Malaysia". *Mimeo*.

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Stromberg, D. (2004), "Radio's Impact on Public Spending", *Quarterly Journal of Economics* 119 (1) 189-221.

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Stromberg, D. and A. Prat (2011) "The Political Economy of Mass Media", *Advances in Economics and Econometrics*. Cambridge University Press. 2013.

Yanagizawa-Drott, David (2014), "Propaganda and Conflict: Evidence from the Rwandan Genocide", *Quarterly Journal of Economics*, 2014, 129 (4), pp.1947---1994

9. Polarização e Novos Populismos

(*) Gentzkow, M. (2016). Polarization in 2016. *Toulouse Network for Information Technology Whitepaper*, 1.

(*) Enke, B. (2020). Moral values and voting. *Journal of Political Economy*, 128(10), 3679-3729.

(*) Fetzer, T. (2019). Did austerity cause Brexit?. *American Economic Review*, 109(11), 3849-3886.

(*) Bo', E. D., Finan, F., Folke, O., Persson, T., & Rickne, J. (2023). Economic and social outsiders but political insiders: Sweden's populist radical right. *The Review of Economic Studies*, 90(2), 675-706.

10. Tópico Extra

Além dos 9 tópicos já citados é possível incluir algum outro assunto no nosso curso. Podemos discutir entre nós para escolher um tema. Segue uma lista não exaustiva das opções:

- Política Redistributiva e Grupos de Interesse
- Cultura e demanda por redistribuição
- Capacidade de Estado e Burocracia
- Protestos e democracia direta
- Tópico extra: Regras Eleitorais